

Revisions to Schedule

Mainline

<u>Playboy:</u>	July page upgraded to spread, August spread changed to page to take advantage of "1 page free" promotion.
<u>Sporting News:</u>	6/24 BC changed to 7/1 BC and 8/5 2C upgraded to BC to take advantage of franchise position.
<u>Spin:</u>	June centerspread moved to September. July BC moved to November and July page will be opposite T.O.C.
<u>Soap Opera Digest:</u>	August 2CPI moved to July, September page upgraded to 2C.
<u>Better Homes & Gardens:</u>	July spread changed to page opposite masthead to take advantage of franchise position and October page increased to spread.
<u>In Style:</u>	July 3C changed to center spread and August spread changed to BC to take advantage of franchise positions.
<u>Woman's Day:</u>	7/16 spread moved to 6/25 2CPI to take advantage of great position.
<u>George:</u>	August page moved to June opposite T.O.C. to take advantage of great position.
<u>Country America:</u>	July-August page upgraded to 2CPI and August-September spread changed to page.
<u>Life:</u>	June 3C added to take advantage of great position and December spread changed to page.
<u>Premiere:</u>	August page moved to July to take advantage of 3C.
<u>Swing:</u>	June centerspread upgraded to BC.
<u>Sports Illustrated:</u>	5/27 page moved to November. November page changed to spread.
<u>US</u>	June page bumped due to four brands in issue.

Note: All 1996 Bonus pages have been scheduled. Please note some paid pages have been converted to bonus.

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